

## THE CHEER HIVE SOCIAL MEDIA POLICY

No athlete or parent may post inappropriate messages on a social media platforms (Facebook – including team Facebook pages, Twitter, Fierce Boards, group chats, etc.) about another program or individual, or TCH coaches and staff.

• Example: No sexual/nude photos, no photos showing drug or alcohol use (actual or implied), no photos showing inappropriate or vulgar gestures.

Any athlete who posts inappropriate messages/photos on any social media platform will be **dismissed** from the program.

No bullying will be tolerated, either in person or on social media or group chats. Any athlete who bullies another athlete in person or on social media or in group chats will be **dismissed** from the program.

No TCH team videos are allowed to be posted on YouTube or any other website without permission.

No one is allowed to have a message board screen name in direct association with the THE CHEER HIVE name (Ex: TheCheerHiveMOM, TCHBeeLove, CheerHiveGirl, etc.) If you currently have our name in any portion of your email address or message board ID it must be changed immediately.

No one is allowed to have a social media platform user name in direct association with THE CHEER HIVE name. (Ex: TheCheerHiveMOM, TCHLove, CheerHiveGirl, etc.) If you currently have our name in any portion of your social media username it must be changed immediately. (Clarification: Athletes and/or parents are allowed to have program/team name in social media bios)

Athlete Name: Signature:			
Parent Name: Signature:			

**Date**